

Ravensdale Consultancy Ltd

Capabilities Pack

Capabilities Pack

Equity and Population Health

Health Inequalities & Equity Action

Tackling inequalities through targeted action

Overview

Focuses on identifying and addressing health inequalities within populations. Participants explore data, case studies, and collaborative approaches to design equitable interventions that improve outcomes and reduce disparities.

Learning Outcomes



Recognise health inequalities



Analyse contributing factors



Design equity-focused actions



Evaluate impact and change

Scope and Content

- Mapping and interpreting inequality data
- Social determinants of health
- Co-designing targeted interventions
- Monitoring and evaluation

Format

Workshop / Programme

Duration

1-2 Days

Delivery

In-person or online

Outputs and Deliverables

- Inequalities analysis report
- Action recommendations

Intended Recipients

- Leaders and managers
- Operational Teams
- Neighbourhood Health Partnerships
- Primary Care Networks



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EQUITY. PURPOSE. IMPACT.

Equity Audits and Impact Assessments

Understanding and reducing inequalities

Overview

Ravensdale conducts equity audits and impact assessments to identify disparities and opportunities for inclusion. Analysis informs decision-making and action planning to improve equity across programmes, services, or partnerships.

Learning Outcomes



Understand current equity gaps



Identify areas for intervention



Evaluate impact on populations



Plan equitable actions

Scope and Content

- Review of data and processes
- Stakeholder engagement and insight gathering
- Impact assessment and gap analysis
- Recommendations for action

Format

Workshop / assessment

Duration

1–2 days

Delivery

In-person or online

Outputs and Deliverables

- Equity audit report
- Action plan for inclusion

Intended Recipients

- Leadership Teams
- Programme leads



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Population Health – Principles, Application & Outcomes

Understanding and applying population health approaches to improve outcomes

Overview

Explores population health concepts, including social determinants, health inequalities, and system-wide approaches. Uses case studies and action learning to apply theory in practice, linking insight to measurable improvements.

Learning Outcomes



Understand population health principles



Apply concepts in real contexts



Identify priority inequalities



Link insight to outcomes

Scope and Content

- Population health concepts and definitions
 - Case studies and action learning exercises
 - Identifying inequalities and priority groups
 - Measuring impact and outcomes
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Outputs and Deliverables

- Applied population health insights
 - Recommendations for improvement
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Intended Recipients

- Leaders and managers
- Operational Teams
- Neighbourhood Health Partnerships
- Primary Care Networks

Format

Workshop / Programme

Duration

1-5 Days

Delivery

In-person or online



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Population Health Strategy & Implementation

Turning insight into system-wide action

Overview

Supports translating population health insight into actionable strategies. Participants work through case studies and action planning to design interventions, allocate resources, and define measurable outcomes across populations.

Learning Outcomes



Translate insight into strategy



Design interventions



Align stakeholders and resources



Plan measurable outcomes

Scope and Content

- Strategy development principles
- Stakeholder alignment and engagement
- Intervention design and prioritisation
- Evaluation planning

Format

Workshop / Programme

Duration

1-2 Days

Delivery

In-person or online

Outputs and Deliverables

- Population health strategy outline
- Action plan

Intended Recipients

- Leaders and teams
- Neighbourhood Health Partnerships
- System planners



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Population Health Data & Insight

Turning data into actionable improvement

Overview

Focuses on interpreting and applying population health data to guide decisions, prioritise interventions, and monitor outcomes. Uses real datasets, case studies, and reflective exercises to turn insight into practical action.

Learning Outcomes



Analyse population data



Identify trends and priorities



Apply insights to planning



Track outcomes effectively

Scope and Content

- Data sources and interpretation
- Visualising and communicating insight
- Using evidence for planning
- Monitoring impact

Format

Workshop / Programme

Duration

1-2 Days

Delivery

In-person or online

Outputs and Deliverables

- Data insights report
- Priority recommendations

Intended Recipients

- Analysts and Teams
- Neighbourhood Health Partnerships



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Service Redesign

Transforming services for impact and efficiency

Overview

Supports organisations to reimagine services, optimise processes, and improve outcomes. Combines system insight, co-production, and structured planning to create sustainable, practical change.

Learning Outcomes



Analyse service strengths and gaps



Identify improvement opportunities



Co-produce solutions collaboratively



Plan actionable changes

Scope and Content

- Process mapping and assessment
- Data and insight review
- Co-production workshops
- Implementation planning

Outputs and Deliverables

- Service redesign plan
- Implementation roadmap

Intended Recipients

- Service managers
- Improvement teams

Format

Workshop / Short Programme

Duration

2-3 Days

Delivery

In-person preferred



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VCSE and Community Integration

Strengthening connections for system impact

Overview

Ravensdale supports voluntary, community, and social enterprise organisations to integrate with statutory and system partners. Focus on collaboration, role clarity, and shared goals to maximise impact at neighbourhood and system level.

Learning Outcomes



Map VCSE contributions



Strengthen cross-sector partnerships



Embed collaborative working



Clarify roles and responsibilities

Scope and Content

- Stakeholder mapping and engagement
- Collaboration frameworks and agreements
- Integration workshops
- Action planning and follow-up

Format

Workshop / Programme

Duration

1–2 days

Delivery

In-person or blended

Outputs and Deliverables

- Integration report and framework
- Agreed collaborative actions

Intended Recipients

- Local partnerships
- Community leaders
- VCSE Leaders
- Neighbourhood Health Partnerships



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Neighbourhood Design Labs

Co-designing place-based solutions

Overview

Ravensdale facilitates Neighbourhood Design Labs to bring local stakeholders together to co-create solutions. Workshops combine insight sharing, prototyping, and prioritisation to deliver practical, locally-owned initiatives.

Learning Outcomes



Build shared understanding



Identify local needs and assets



Co-design practical solutions



Prioritise actions collaboratively

Scope and Content

- Stakeholder mapping and engagement
- Insight capture and problem framing
- Solution prototyping and testing
- Prioritisation and action planning

Format

Multi-session

Duration

1–2 days

Delivery

In-person

Outputs and Deliverables

- Lab findings and insights
- Co-created action plan

Intended Recipients

- Local partnerships
- Community leaders
- Primary Care Networks
- Neighbourhood Health Partnerships



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Integrated Care & Partnership Working

Connecting services for seamless population outcomes

Overview

Develops understanding of integrated care approaches and cross-sector collaboration. Uses action learning and case studies to explore partnership design, alignment, and practical solutions for improved system-wide outcomes.

Learning Outcomes



Understand integrated care principles



Identify partnership opportunities



Apply collaborative approaches



Measure system outcomes

Scope and Content

- Principles of integrated care
- Cross-sector alignment and roles
- Co-designing partnership initiatives
- Evaluating impact on outcomes

Format

Workshop / Programme

Duration

1-2 Days

Delivery

In-person or online

Outputs and Deliverables

- Partnership design insights
- Recommendations for integration

Intended Recipients

- Leaders and managers
- Neighbourhood Health Partnerships



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