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CONSULTANCY LTD
EQUITY. PURPOSE. IMPACT

Ravensdale Consultancy Ltd

Capabilities Pack

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Capabilities Pack

Strategy and Commissioning

Strategy Design and Transformation Planning

Turning vision into practical, actionable plans

Overview

Helps organisations translate vision into concrete, achievable strategies. Combines structured analysis, creative problem-solving, and collaborative planning to drive transformation.

Learning Outcomes

- Clarify organisational vision
- Translate strategy into actions
- Align team and partners
- Prioritise initiatives effectively

Scope and Content

- Purpose and vision alignment
- Frameworks and tools (e.g. SWOT, 7S)
- Strategic drivers and enablers
- Review and adapt cycles

Outputs and Deliverables

- Strategic roadmap
- Action plan

Intended Recipients

- Partnership Boards
- Leadership teams
- Sport England Place Partnerships

Format
Workshop / Planning

Duration
1 Day

Delivery
In-person preferred

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Multi-Session Strategy Programme / 'Strategy Sprints'

Rapid, iterative planning to turn strategy into action

Overview

Strategy Sprints help leadership teams work through strategic challenges in focused, consecutive sessions. Each sprint combines structured workshops, reflection, and co-design to deliver actionable priorities and quick wins.

Learning Outcomes

- Align priorities across teams
- Identify high-impact actions
- Build consensus on next steps
- Embed iterative planning habits

Scope and Content

- Sprint preparation and objective setting
- Iterative workshops and reflection sessions
- Prioritisation of strategic initiatives
- Action planning and tracking

Outputs and Deliverables

- Sprint outputs and agreed priorities
- Implementation roadmap for quick wins

Format

Multi-session

Duration

2-3 consecutive days or spaced sessions

Delivery

In-person

Intended Recipients

- Leadership teams
- Programme leads
- Neighbourhood Health Partnerships
- Sport England Place Partnerships

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Commissioning Readiness

Preparing organisations to engage and succeed with commissioners

Overview

Supports organisations and partnerships to understand commissioning cycles, align their services with local priorities, and strengthen their readiness to be commissioned. Focuses on strategy, evidence, and system engagement, not procurement mechanics.

Learning Outcomes

- Understand commissioning cycles and expectations
- Align services with priorities
- Strengthen evidence and impact
- Plan engagement approach

Scope and Content

- Commissioning context and priorities
- Service alignment and evidence mapping
- Stakeholder and partnership engagement
- Readiness action planning

Outputs and Deliverables

- Commissioning readiness plan
- Practical engagement checklist

Format
Workshop / Advisory

Duration
Half-Full Day

Delivery
Online or in-person

Intended Recipients

- Partnerships
- Strategic Leads

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Developing an Effective Business Case

Clear, credible, and compelling cases for investment

Overview

We support teams to develop concise, compelling business cases aligned to organisational priorities. Focus includes problem definition, options, benefits, and implementation planning, enabling confident decisions and practical delivery.

Learning Outcomes

- Shape a persuasive case
- Define the problem and benefit
- Develop viable options
- Strengthen narrative impact

Scope and Content

- Strategic alignment
- Options appraisal
- Benefit and risk analysis
- Case drafting and refinement

Outputs and Deliverables

- Business Case template and real-world examples
- Critical appraisal techniques

Intended Recipients

- Leaders and managers
- Programme Leads
- Project teams

Format
Workshop

Duration
1 Day

Delivery
In-person

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Complex Bid Writing

Structuring successful, high-value proposals

Overview

Ravensdale supports organisations to design, structure, and/or draft high-quality, evidence-based bids for complex programmes. We help teams articulate value, impact, and deliverability in language that resonates with commissioners.

Learning Outcomes

- Build narrative clarity
- Align problem, cause, solution and impact
- Strengthen value proposition
- Understand evaluation criteria

Scope and Content

- Framing needs, outcomes, and theory of change
- Narrative development and structuring
- Costing, deliverability, risk, and governance
- Evidence and impact statements
- Drafting review and refinement

Outputs and Deliverables

- Completed bid draft (if commissioned)
- Bid framework and outline narrative
- Teaching or coaching session to support in-house drafting

Intended Recipients

- Programme leads
- Commissioners
- VCSE Leads

Format
Bitesize / Multi-session

Duration
1 hour – Multi-month

Delivery
In-person or blended

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