RAVENSDALE
CONSULTANCY LTD
EQUITY. PURPOSE. IMPACT

Ravensdale Consultancy Ltd

Capabilities Pack

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Capabilities Pack

Evaluation and Learning

Theory of Change and Logic Modelling

Clarity on how change delivers impact

Overview

Helping organisations identify, quantify, and reduce failure demand by understanding what drives repeat requests, poor flow, and rework — and designing improvements that prevent problems at source.

Learning Outcomes

- Shared purpose
- Insight into change pathway
- Shared understanding
- Evaluation readiness

Scope and Content

- Theory of Change development
- Logic modelling
- Outcomes and indicators
- Evidence mapping

Format
Bitesize / Programme

Duration
2 hours up to 6 weeks

Delivery
In-person or blended

Outputs and Deliverables

- Theory of Change model development
- Logic model development

Intended Recipients

- Operational teams
- Leaders
- Programme teams

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Impact Frameworks

Measuring outcomes and value

Overview

Ravensdale designs impact frameworks to help organisations track and communicate outcomes. Combines logic models, indicators, and measurement approaches to demonstrate effectiveness and inform continuous improvement.

Learning Outcomes

- Clarify intended outcomes
- Identify measurable indicators
- Link actions to impact
- Embed evaluation processes

Scope and Content

- Outcome definition and logic modelling
- Indicator selection and measurement planning
- Data collection and analysis approaches
- Reporting and learning loops

Outputs and Deliverables

- Impact framework document
- Measurement and reporting plan

Format
Workshop / Design

Duration
1–2 days

Delivery
In-person or blended

Intended Recipients

- Local partnerships
- Evaluation teams
- VCSE Leaders
- Neighbourhood Health Partnerships
- Sport England Place Partnerships

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Developmental Evaluation and Learning Loops

Supporting adaptation in complex environments

Overview

Ravensdale embeds real-time feedback and reflective practice to support innovation in complex or emergent programmes. We help teams learn as they deliver, adapt iteratively, and strengthen impact pathways.

Learning Outcomes

- Build real-time insight
- Strengthen adaptive decision-making
- Embed learning practices
- Sustain improvement cycles

Scope and Content

- Developmental evaluation principles
- Real-time feedback and insight
- Learning loop design
- Adaptive practice and iteration

Outputs and Deliverables

- Learning framework
- Insight and adaptation summary

Intended Recipients

- Programme teams
- Change leaders
- Leadership teams
- Operational teams
- Sport England Place Partnerships

Format

Workshop / Programme

Duration

1 day – 6 months

Delivery

Online, In-person or blended

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Organisational Systems and Culture