

**Ravensdale Consultancy Ltd**

**Capabilities Pack**

# Capabilities Pack

## Evaluation and Learning

# Theory of Change and Logic Modelling

*Clarity on how change delivers impact*

## Overview

Helping organisations identify, quantify, and reduce failure demand by understanding what drives repeat requests, poor flow, and rework — and designing improvements that prevent problems at source.

## Learning Outcomes



Shared purpose



Insight into change pathway



Shared understanding



Evaluation readiness

## Scope and Content

- Theory of Change development
- Logic modelling
- Outcomes and indicators
- Evidence mapping

### Format

Bitesize / Programme

### Duration

2 hours up to 6 weeks

### Delivery

In-person or blended

## Outputs and Deliverables

- Theory of Change model development
- Logic model development

## Intended Recipients

- Operational teams
- Leaders
- Programme teams



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# Impact Frameworks

## *Measuring outcomes and value*

### Overview

Ravensdale designs impact frameworks to help organisations track and communicate outcomes. Combines logic models, indicators, and measurement approaches to demonstrate effectiveness and inform continuous improvement.

### Learning Outcomes



Clarify intended outcomes



Identify measurable indicators



Link actions to impact



Embed evaluation processes

### Scope and Content

- Outcome definition and logic modelling
- Indicator selection and measurement planning
- Data collection and analysis approaches
- Reporting and learning loops

#### Format

Workshop / Design

#### Duration

1–2 days

#### Delivery

In-person or blended

### Outputs and Deliverables

- Impact framework document
- Measurement and reporting plan

### Intended Recipients

- Local partnerships
- Evaluation teams
- VCSE Leaders
- Neighbourhood Health Partnerships



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# Developmental Evaluation and Learning Loops

*Supporting adaptation in complex environments*

## Overview

Ravensdale embeds real-time feedback and reflective practice to support innovation in complex or emergent programmes. We help teams learn as they deliver, adapt iteratively, and strengthen impact pathways.

## Learning Outcomes



Build real-time insight



Strengthen adaptive decision-making



Embed learning practices



Sustain improvement cycles

## Scope and Content

- Developmental evaluation principles
- Real-time feedback and insight
- Learning loop design
- Adaptive practice and iteration

### Format

Workshop / Programme

### Duration

1 day – 6 months

### Delivery

Online, In-person or blended

## Outputs and Deliverables

- Learning framework
- Insight and adaptation summary

## Intended Recipients

- Programme teams
- Change leaders
- Leadership teams
- Operational teams



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